

Parking Charge Increase

Wellbeing Impact Assessment Report

This report summarises the likely impact of a proposal on the social, economic, environmental and cultural well-being of Denbighshire, Wales and the world.

Assessment Number:	58
Brief description:	The impact of the parking charge increase on town centre businesses
Date Completed:	Version: 0
Completed by:	
Responsible Service:	
Localities affected by the proposal:	Whole County,

IMPACT ASSESSMENT SUMMARY AND CONCLUSION

Before we look in detail at the contribution and impact of the proposal, it is important to consider how the proposal is applying the sustainable development principle. This means that we must act "in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs."

Score for the sustainability of the approach

Could you do more to make your approach more sustainable?
(2 out of 4 stars)

Actual score : 12 / 24.

Summary of impact

Wellbeing Goals

A prosperous Denbighshire	Neutral
A resilient Denbighshire	Neutral
A healthier Denbighshire	Neutral
A more equal Denbighshire	Negative
A Denbighshire of cohesive communities	Positive
A Denbighshire of vibrant culture and thriving Welsh language	Neutral
A globally responsible Denbighshire	Neutral

Main conclusions

THE LIKELY IMPACT ON DENBIGHSHIRE, WALES AND THE WORLD

A prosperous Denbighshire

Overall Impact	Neutral
Justification for impact	A greater turnover of parking spaces will boost local shops. However, this could be countered by people choosing not to shop in town centres as often, or for as long, because of the increased cost of parking.

Positive consequences identified:

Will encourage turn over of parking spaces thus increasing the availability of conveniently-located spaces for shoppers
Additional revenue will allow investment in more modern parking machine technology, offering more flexible payment methods

Unintended negative consequences identified:

May discourage some motorists from visiting a town centre they previously shopped in

Mitigating actions:

Complementary measures such as the free parking spaces in Ruthin and Denbigh help mitigate some of the negatives and this could be rolled out to cover more towns.

A resilient Denbighshire

Overall Impact	Neutral
Justification for impact	Very little impact in terms of resilience

Positive consequences identified:

Unintended negative consequences identified:

Mitigating actions:

N/A

A healthier Denbighshire

Overall Impact	Neutral
Justification for impact	No impact

Positive consequences identified:

Unintended negative consequences identified:

Mitigating actions:

N/A

A more equal Denbighshire

Overall Impact	Negative
Justification for impact	Only impact is potential negative on people with lower income

Positive consequences identified:

Unintended negative consequences identified:

Increased parking costs could have more impact upon people with a lower income

Mitigating actions:

Free spaces in some car parks provide some alternative

A Denbighshire of cohesive communities

Overall Impact	Positive
Justification for impact	Increased investment with benefit appearance of area

Positive consequences identified:

Additional revenue will allow an increase in the car park maintenance budget to improve the physical attractiveness of our car parks

Unintended negative consequences identified:

Mitigating actions:

Car Park Asset Management Plan will maximise investment by helping to prioritise expenditure

A Denbighshire of vibrant culture and thriving Welsh language

Overall Impact	Neutral
Justification for impact	No impact

Positive consequences identified:

Unintended negative consequences identified:

Mitigating actions:

N/A

A globally responsible Denbighshire

Overall Impact	Neutral
Justification for impact	No impact

Positive consequences identified:

Unintended negative consequences identified:

Mitigating actions:

N/A